


# Sponsorship Opportunities


Strengthening Oakdale, side by side.


## It's going to a BIG year!


Love Oakdale is growing, with several exciting new initiatives joining our expanding portfolio of programs and projects designed to support and strengthen our community. We're excited to share these opportunities with you and invite you to consider the sponsorships available.



 209.607.9881

 @love\_oakdale

 WeLoveOakdale@gmail.com

 LoveOakdale.com





# About Love Oakdale

## Love Changes Everything.

Love Oakdale's mission is to inspire our community to love one another by building connections, practicing generosity, and volunteering together. We work towards our mission by serving our community in these ways:

- Assisting neighbors in need
- Helping our city with clean up and beautification projects
- Partnering with local non-profit organizations
- Supporting our small business community
- Serving our local schools
- Connecting volunteers with service opportunities
- Creating and supporting citywide events that unite Oakdale and strengthen our community

## \* Love Stanislaus County

Love Oakdale is part of the Love Stanislaus County network. What started as a single spark in Modesto in 2007 has grown into a county-wide mission, bringing neighbors together in many local cities.

• Love Your Neighbors

• Love Your City

• Love Your Schools

• Love Your Non-Profits

• Love Your Small Businesses



# City Wide Volunteer Day (1 day event)



## \* \$2,500 COWBOY CAPITAL OF THE WORLD

- Large logo and link on Love Oakdale Website
- Dedicated social media post
- Logo in Oakdale Leader Promotion
- Logo on Kick-off Party flyer
- Plaque presentation and verbal recognition at the Kick-off Party
- Logo on the back of the Love Oakdale t-shirts (given to each volunteer)

## \* \$1,000 MUSTANG SPONSOR

- Medium logo and link on Love Oakdale Website
- Dedicated social media post
- Name in Oakdale Leader Promotion
- Name on Kick-off Party flyer
- Verbal recognition at the Kick-off Party

## \* \$500 PONY SPONSOR

- Small logo and link on Love Oakdale Website
- Mention with tag on Love Oakdale social media
- Name in Oakdale Leader Promotion
- Name on Kick-off Party flyer

## \* \$250 MINI MUSTANG SPONSOR

- Name in Oakdale Leader Promotion
- Name on Kick-off Party flyer

# Extreme Home Makeover (our largest project ever!)



*This season we'll be selecting one Oakdale family to bless with an extreme home makeover! Local contractors are joining forces to serve one deserving family. More details will be released soon but you can be part of something BIG!*

**\* \$7,500**

## **EXTREME SPONSOR** (ONLY ONE AVAILABLE)

- Large logo placement on:
  - Extreme Home Makeover (EHM) signage at the Love Oakdale Kick-Off
  - Project signage at the home
  - Website EHM page
  - Special edition "Extreme Home Makeover" t-shirt
  - Dedication plaque given to the family.
- Mention in all social media posts and press releases as *Extreme Sponsor*.
- Featured spotlight post on social media as *Extreme Sponsor*.
- On-stage recognition during the Reveal Event.
- A professional photo opportunity with the family at the Reveal Event turned into a plaque for you to display.

**\* \$2,500**

## **CORNERSTONE SPONSOR** (ONLY FOUR AVAILABLE)

- Medium logo placement on:
  - Extreme Home Makeover (EHM) signage at the Love Oakdale Kick Off
  - Project signage at the home
  - Website EHM page
  - Special edition "Extreme HomeMakeover" t-shirt
  - Dedication plaque given to the family.
- Featured spotlight post on social media
- On-stage recognition during the Reveal Event

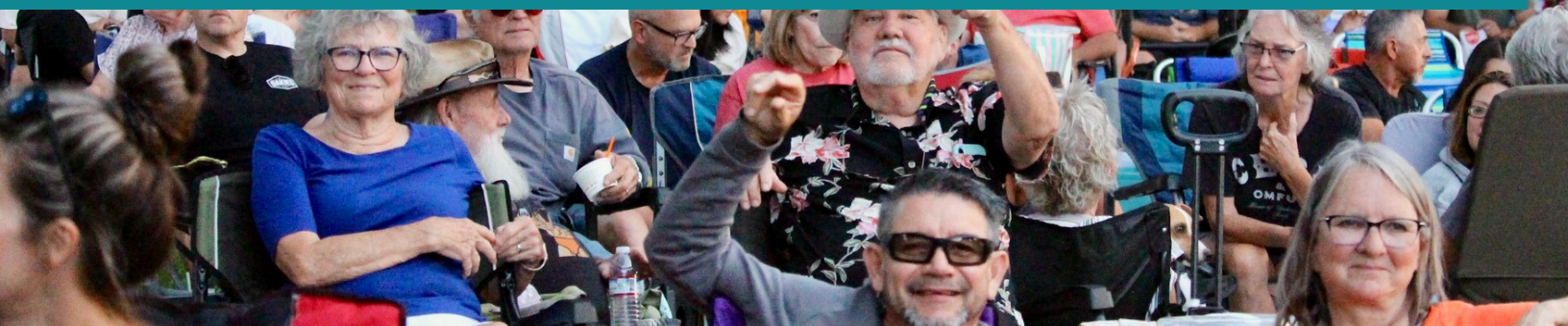
**\* \$1,000**

## **FOUNDATION SPONSOR**

- Small logo placement on:
  - Extreme Home Makeover (EHM) signage at the Love Oakdale Kick Off
  - Project signage at the home
  - Website EHM page
  - Special edition "Extreme Home Makeover" t-shirt
  - Dedication plaque given to the family.
- Mention in Foundation Sponsor post on social media
- On-stage recognition during the Reveal Event

**Love**  
**Oakdale**

# Concert in the Park (nine concert series)



**Oakdale's beloved annual Concert in the Park series is entering a new season of growth with the event now being hosted by Love Oakdale. We couldn't be more excited!**

The vibrant, family-friendly event our community looks forward to each summer will be held in the same location our community knows and loves, Dorada Park. The season has shifted to the months of June and July with new exciting opportunities for patrons, partners, and sponsors at each of our **NINE** concerts this summer.

While preserving the heart, spirit, and tradition that makes the event so special, fun additions like weekly competitions for concert goers, a 7' x 14' video wall, and an expanded food truck and vendor area will take the series to the next level. With these exciting changes come incredible opportunities for local businesses to be promoted when they join us as a sponsor.

This series is more than entertainment - it is:

- A high-visibility community gathering
- A family friendly event drawing hundreds of attendees per night
- A celebration of local businesses and pride in our city
- A powerful brand positioning opportunity

## \* \$10,000 PRESENTING SPONSOR

Exclusive - One Available

Concert in the Park Series Presented by [Your Business]

- Naming rights to the series
- Largest and most prominent logo placement on all marketing materials
- Premium placement on the **NEW** Video Wall (7"x14') at every concert
- Multiple full-screen ad rotations during each event
- On stage verbal recognition at every concert
- Premium booth space at every concert
- Prominent logo placement on **NEW** *Concert in the Park* t-shirts
- Dedicated sponsor spotlight on social media

## \* \$3,000 SERIES SPONSOR

Only Four Available

- Your large logo displayed on the **NEW** Video wall (7"x14') at every concert
- Full-screen rotating ad displayed on the video wall during events.
- Large Logo on printed Concert Posters displayed throughout town.
- Large logo on digital posters promoted online and via social media.
- Prime booth space at each concert
- Logo on **NEW** *Concert in the Park* t-shirt
- On stage recognition as an official Series Sponsor

## \* \$1,000 MUSIC SPONSOR

Only Nine Available

- Logo on the **NEW** video wall (7"x14')
- Logo on Concert Posters hung around town
- Logo on Concert Posters promoted online/social media
- Booth space at THREE (3) concerts (your choice)
- Business name on **NEW** *Concert in the Park* t-shirts

# Oakdale Morning Market (22 Saturdays)



The fourth season of the Oakdale Morning Market kicks off May 2<sup>nd</sup> and runs 22 weeks, through September 26. Attended by thousands of patrons, both local and guests from out of town, the market presents an incredible opportunity to showcase your business.

**\* \$6,000**

## ON SITE SEASON SPONSOR

(ONE AVAILABLE)

- Weekly Stall Space at all 22 weeks of the market
- Logo in Oakdale Leader advertisement
- Dedicated social media post monthly (5 times)
- Custom banner displayed at the market every week
- Weekly social media mention
- Logo on market website
- Hourly mention by our musician

**\* \$2,500**

## OFF- SITE SEASON SPONSOR

(SIX AVAILABLE)

- Three weeks of presence at the market (if desired) at our barrel and umbrella space
- Logo in Oakdale Leader advertisement
- Dedicated social media post monthly (5 times)
- Custom banner displayed at the market every week
- Weekly social media mention
- Logo on market website
- Hourly mention by our musician

**\* \$1,000**

## MONTHLY SPONSOR

(FIVE AVAILABLE)

During your sponsored month:

- Stall space at the market the first Saturday
- Custom banner displayed at the market each week
- Dedicated social media post
- Weekly social media mention
- Logo displayed on market website
- Hourly mention by our musician

Weekly Market Partner Sponsorships (\$250 per week) and Music Sponsorships (\$150 per week) are available on our website at [www.OakdaleMorningMarket.com](http://www.OakdaleMorningMarket.com)



## Become a Heart of Love Oakdale Annual Sponsor!

### The Biggest Impact

By sponsoring multiple events throughout the year, your business gains consistent recognition and meaningful visibility across the community. Become a **Heart of Love Oakdale Annual Sponsor** by committing to sponsorships totaling \$8,000 or more from a minimum of three of our sponsorship opportunities. This all-in approach not only supports thoughtful planning and budgeting for our programs, but also unlocks enhanced marketing benefits for your business.



Additional marketing benefits for *Heart of Love Oakdale Annual Sponsors*:



#### Full Screen Ad

Full screen ad on the **NEW** 7'x14' Video Wall at all nine Concert in the Park Events



#### Logo Placement

Your logo added to the Love Oakdale & Morning Market websites and on the Love Oakdale email signature graphic



#### Ad Placement

Ad in the **NEW** Love Oakdale Quarterly Newsletter



#### Sponsor Graphic

Special, *Heart of Love Oakdale Annual Sponsor* graphic to show your support and use as you would like!

# Love Oakdale

Become a **Heart of Love Oakdale Annual Sponsor** by committing to sponsorships totaling \$8,000 or more from a minimum of three of our sponsorship opportunities.

**BUSINESS NAME:** \_\_\_\_\_

**CONTACT:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_

**WEBSITE:** \_\_\_\_\_

**INSTAGRAM:** \_\_\_\_\_

Sponsorship Opportunity	Sponsorship
City-Wide Volunteer Day	
Extreme Home Makeover	
Concert in the Park Series	
Oakdale Morning Market	
<b>SPONSORSHIP TOTAL:</b>	

**SPONSORSHIPS CAN BE MADE  
BY SENDING THIS FORM AND A  
CHECK TO:**

**LOVE OAKDALE  
P.O. BOX 93  
OAKDALE, CA 95361**

**ONLINE AT [LOVEOAKDALE.COM](http://LOVEOAKDALE.COM)  
OR BY SCANNING THE QR CODE**

